

# people



## Imran Amed, internet journalist

Imran Amed, 35, started writing *The Business of Fashion* from his sofa as an online outlet for his analysis and opinions on the fashion business. Since then, it has grown into a daily resource for fashion professionals, who value its detailed focus on the industry. Recent highlights include an interview with Karl Lagerfeld (professing his love of Facebook), Marigay McKee of Harrods on the future of luxury consumerism, and Marc Jacobs CEO Robert Duffy's tips for a perfect Twitter post. Amed is starting a series of collaborations with his subjects. First up? The Calgary bag, named after his Canadian birthplace and co-designed with Bill Amberg. [Businessoffashion.com](http://Businessoffashion.com)

## Meera Sleight, textile designer

Graduating with a distinction from St Martins is often a precursor to greater things, and print designer Meera Sleight, 31, has lived up to expectations. Her diverse CV includes neon leopard prints for Lanvin, gold-leaf motifs for Donna Karan, snake designs for Chloé and regular projects for Richard Nicoll, Aquascutum and Acne, all from her studio in Hackney. She balances this with her role developing innovative textiles for Liberty.



## Tali Lennox, model

Having delayed modelling until she finished school, Tali Lennox (here wearing Christopher Raeburn) is proof that good things come to those who wait – in her debut season she walked for both Prada and Miu Miu. Campaigns for Topshop and Burberry have cemented her as one to watch.



## Christopher Raeburn, designer

Raeburn's ethical clothes shatter all preconceptions of what eco-fashion might mean. His deconstructionist raincoats and parkas are meticulously crafted using salvaged military fabrics and recycled materials, and his signature dotty prints are a happy antidote to our dreary April showers. His original thinking gained him the BFC New Gen funding for both his men's and women's lines, and a collaboration with outerwear giant Victorinox. Next up is a millinery line. [ChristopherRaeburn.co.uk](http://ChristopherRaeburn.co.uk)



## ELIZAVETA GNATCHENKO

## Elizaveta Gnatchenko, jewellery designer

St Martin's graduate Gnatchenko, 24, is treading new territory with her "body armour" breastplates crafted from rubberised Perspex, crystals and gold chains. These large-scale creations are just one element of the jewellery that is inspired by the Soviet art of her native Moscow. We love her "knitted" gold-plated bracelets punctuated with drops of onyx and amethyst; petite but powerful everyday pieces.



John Lindquist; Vanessa Beckman; Jermain Francis; Tali wears parka; Christopher Raeburn; Skirt; Hussein Chalayan