

Freelance Digital Designer, The Business of Fashion (London, UK)

Summary

The Business of Fashion is looking for bright and creative Digital Designer to work on a freelance basis on optimising the current design of businessoffashion.com and new projects.

We are looking for an individual with the ability to take required design assets from the initial concept through to execution while working in a fast-paced and exciting start-up environment.

Design decisions should be based upon an innate aesthetic sensibility coupled with market insight, technical knowledge and a deep understanding of the needs, desires and goals of the user.

You must already have the legal right to live and work in the United Kingdom/European Union as we cannot arrange for work permits or visas.

Responsibilities

- Lead design on new website developments, developing and executing design enhancements based on high-level briefs, working closely with Founder, Project Manager and wider team.
- Proactively/constantly identify new opportunities to improve the design of the site.
- Art direction and execution of visual assets for key content including Social Media, sub brand identities and infographics.
- Image sourcing, re-touching and other editing.

Essential skills and Requirements

- Must have at least 3-5 years work experience in digital/new media/advertising industry; fashion industry experience preferred.
- Confident and comfortable with designing for the web and mobile platforms.
- Sophisticated sense of typography.
- Solid experience of working across a range of web design projects from websites to emails to new media to print.
- Should be aware of visual trends, as well as technological advances.
- Must be highly detail-oriented, deadline driven, and able to multi-task with solid organizational, time management, and follow through.
- Excellent software skills (Photoshop, Illustrator, Flash, Indesign and Fireworks).
- A flexible working attitude, someone who is willing to go the extra mile to contribute to great teamwork.
- Meet stringent deadlines while having the ability to adapt quickly to changing priorities.

About The Business of Fashion

The Business of Fashion has gained a global following as an essential daily resource for fashion creatives, executives and entrepreneurs in over 200 countries. It is frequently described as “indispensable,” “required reading” and “an addiction.”

Founded in 2007 by Imran Amed, a fashion business advisor, writer and digital entrepreneur, The Business of Fashion began as a project of passion, aiming to fill the void for an informed, analytical and opinionated point of view on the fashion business.

Today, the website has grown to leverage a network of savvy writers and fashion insiders in style capitals around the world, delivering fashion business intelligence on emerging designers, disruptive technologies and global brands that are making their mark on the industry at a time of unprecedented change.

The Business of Fashion recently raised \$2.5m in funding from a consortium of investors including LVMH and Index Ventures, and now aim to scale the business.

To apply

Please email jobs@businessoffashion.com with your CV and a statement of your interest in working for The Business of Fashion.